



"Encourage, Enlighten, Empower"

A Place where we focus on Productivity, Progress and Success

## Enrichment & Enhancement Coaching Program Descriptions/Syllabus

Every program is staffed with facilitators that specialize in the area of focus. We have highly qualified professionals that have a heart to educate and empower others. Each program is structured to be solution and goal oriented to ensure success with each new endeavor. Programs are designed to be presented in a group setting. At certain times each program participant will engage in individual projects, community outreach and educational outings. Upon completion of each program a Certificate of Accomplishment & Growth will be presented. Each program has been strategically designed to produce results to meet each persons goals. Visionary People, LLC has a strong belief in maintaining a life of purpose in all that you pursue. We focus on Productivity, Progress and Success for every area of a person's life; we address you and your needs as whole unit.

Visionary People also offers rewarding volunteer and intern opportunities. Contact us and refer others interested to discuss these great volunteer and intern availabilities.

**Below you will find detailed information to each Enrichment & Enhancement Coaching Program.** We encourage you to thoroughly review your program of choice and feel free to contact us with any questions. We would love to serve you and start assisting you in facilitating the manifestation of your vision to have a life of total success. We are here to help you transform your vision into reality!

Thank you for visiting our website and for your interest in our programs

Warmest Sincerity,  
The VP Team

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Below You'll Find Detailed info about our three coaching programs

- **Generation Growth**
- **Path to Purpose**
- **The Business Program**



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## Enrichment & Enhancement Coaching Program Description/Syllabus

### Generation Growth Coaching Program – (For ages 15 yrs old to 25 yrs old)

Address the 4 Tier Alignment (*Mental, Physical, Emotional and Spiritual*) needs of our young generation today. We provide a realistic and comfortable environment for open and honest mutual communication and self-growth. The ultimate goal is to break the cycle of un-productivity and foster self-investment. We ultimately create & strengthen goal seekers to take their success by force. Each person that successfully completes the **12 session coaching program** will be presented with a "Certificate of Accomplishment & Growth" at the official Visionary People "Students That Achieve Real Success" (S.T.A.R.S) Graduation. During the graduation each individuals self growth, participation and achievements will be highlighted. Each group will strategically cluster ages as followed 15-19 yrs old and 20-25 yrs old.

#### Syllabus:

- Effective decision making
- Be the Leader not Follow the Leader
- Understanding Integrity, Respect and Honesty
- Managing Stress & Pressure
- Understanding Nutrition, Exercise & Rest – Grooming the body for success
- Finding your Spiritual Place
- Learning to love me as I am – Self-Image
- Social Media/Internet Safety
- Choosing a profession or choosing to be an entrepreneur
- Self-Investment through high school and college
- Financial intelligence
- I'm not a Boxer or a Punching Bag - Domestic Violence
- The effects of Drugs, Alcohol and Sex



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### **Generation Growth Coaching Program Goals:**

- 1) Better equip participants to manage stress and pressure.
- 2) Focus on being Purpose & Goal Driven
- 3) Setting Life Standards
- 4) Becoming a leader of good
- 5) Valuing self-respect and respecting others
- 6) Developing and Improving Financial Intelligence
- 7) Making a strong & clear decision for individuals future

### **Path To Purpose Coaching Program – (For ages 26 yrs old and up)**

Address the needs of the person as a whole unit. We focus on instilling courage, motivation, empowerment and strength within each person. During this **12 session coaching program** individuals will be redirected to seek changing the cycle of unstructured and misguided life patterns. Many individuals that are desiring to improve interpersonal/communication skills, determined to make a real difference in their lives and strengthening their spiritual path, improve family dynamics, improve self esteem, self growth and professional growth would benefit tremendously from the Path To Purpose coaching program. Each participant that successfully completes the program will be awarded a "Certificate of Accomplishment and Growth" at the "Students That Achieve Real Success" (S.T.A.R.S) Graduation. During the graduation each individuals self growth, participation and achievements will be highlighted

### **Syllabus:**

- Understanding my worth and value - Self -Image
- Making myself a priority in my own eyes – Self- Investments
- Learning to Balance everything - Family, Life, etc
- Making firm decisions on what I really want – Breaking Un-Productivity



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- Knowing that I was created for excellence. Understanding Nutrition, Exercise & Rest
- Taking control of my Finances and Success - Financial Intelligence
- Finding my Spiritual Place
- Learning why Self-Inventory is necessary –Self-Growth
- How to stay purpose driven
- Recovering from past and current hurt – Learning to overcome
- Specific Growth and Fear breaking projects
- Physical and Emotional Intimacy of a different level

**Path To Purpose Program Goals:**

- 1) Creating and maintaining a balance of life
- 2) Improving self-image, self-esteem and self-worth
- 3) Understanding, appreciating and pursuing your true purpose in life
- 4) Self-Growth
- 5) Improving the concept of Self-Investment
- 6) Fearlessly seeking to achieve goals
- 7) Improved Family and Social dynamics



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## **Business Coaching Program** – *(For ages 25 yrs old and up)*

This powerful and profound program is an **18 session coaching program** that is geared towards equipping Entrepreneurs, Small Business Owners & Executive Level Corporate Managers to maintain an unwavering determination to succeed in each project, re-establish structure and facilitate guidance to operational growth. During this program attendees are empowered to make sound & effective business decisions that directly affect the success and grow of the company. We provide education, tools and resources on improving business planning, time management, financial intelligence, business branding & marketing, greater understanding of business law, mandatory taxes, business models, team building plus much more. We have professionals that specialize in grant writing, non-profit filing, International business and more. The Business Coaching Program will teach you how to strengthen and enhance the networking platform and customer referral base.

Each participant that is starting or recently started a new business and successfully completes the program will be automatically entered into the VP Kingdom Business Sponsorship Award. The potential candidate will be screened for the award based on a 10 point system of business growth and dedication. Each participant that successfully completes the program will be awarded a "Certificate of Accomplishment and Growth" at the "Students That Achieve Real Success" (S.T.A.R.S) Graduation. During the graduation each individuals self growth, participation and achievements will be highlighted

### **Syllabus:**

- Understanding what it takes to be an entrepreneur
- Choosing the best business entity/structure for my business – LLC, INC, Sole Prop etc
- Business Plan Review and Improvement
- Business Finances Intelligence – Taxes, savings, etc
- Understanding the Business budget from start up through operation
- Understanding the purpose of sponsorships, grants and investors – Improving the odds
- Learning to make better business decisions and building the best company team
- Staying focused on the Mission and the Vision
- Business Law specifics every entrepreneur must know



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- Creative Marketing and Advertising
- The value of customer service, business image, branding and integrity
- Understanding the power of networking
- Understanding why Nutrition, Exercise and Rest is crucial to my success

### **Business Coaching Program Goals:**

- 1) Strengthen the Business Plan
- 2) Increase Business & Financial Intelligence
- 3) Improve understanding & participation of Networking
- 4) Create a strong business image and branding
- 5) Increase customer attraction and retention
- 6) Effective marketing implementation
- 7) Greater understanding of pertinent legal aspects of business
- 8) Increase the chances of gaining sponsors, lending and investors
- 9) Make effective & productive Business Decisions