



**IMMEDIATE RELEASE
MEDIA ADVISORY**

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**“ENTREPRENEUR GURU” CHRISTOPHER C. HANKS JOINS “CHIEF VISIONARY”
NATASHA DAVIS-BOWEN IN CAPACITY- BUILDING REGION’S
EMERGING ENTREPRENEURS AT AUGUST CONFERENCE**

ATLANTA -- On Friday, August 27, 2010, from 8am to 5pm, Visionary People, Inc. will host the **2010 Entrepreneurs Unite Conference** at the Marriott Hotel Norcross, GA (475 Technology Parkway Norcross, GA 30092). Keynote speaker Chris Hanks (the “Entrepreneur Guru”) from University of Georgia’s Terry College of Business will open the conference plenary session, alongside co-keynote speaker “Chief Visionary” Natasha Davis-Bowen, founder of Visionary People.

The **2010 Entrepreneurs Unite Conference** is designed for experienced, proven entrepreneurs in critical skill set areas to share their best practices with other entrepreneurs. Although the conference will have participants from across the nation attending, strengthening the business capacity of the Southeast region is one outcome conference planners have their eye on.

A professor at University of Georgia’s Terry College of Business, Mr. Chris Hanks also serves as the director of the Terry College of Business Entrepreneurship Program, the only entrepreneurship program focused exclusively on the launch of successful ventures. His professional stance to support, nurture and empower budding entrepreneurs to be “the best at entrepreneurship” is clearly on record at the University of Georgia. (www.terry.uga.edu/spotlights/faculty/chris_hanks.html)

“Chief Visionary” and founder Natasha Davis-Bowen praises Hanks’ partnership in the 2010 Entrepreneur’s Unite Conference, elevating the critical importance of training and empowerment for entrepreneurs. “One of the keys to maintaining a successful journey as an entrepreneur,” Ms. Davis-Bowen notes, “ is not to have regression options, only progressive alternatives. The option to turn back when things get difficult can't exist – and Chris Hanks embodies that belief.”

The annually held conference holds promise as a regional pilot that would provide impetus for national models/initiatives in 2011.

For more information or to register, go to: www.VisionaryPeopleArise.com. Entrepreneurs interested in sponsoring or exhibiting at the conference, please contact the Visionary People office at: (678) 638-2074.

A portion of every ticketed registration will be donated to Habitat For Humanity (www.habitat.org)

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